basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

CONSUMER STUDIES

MAY/JUNE 2026

MARKS: 200

TIME: 3 hours

This question paper consists of 13 pages.

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INSTRUCTIONS AND INFORMATION

1. This question paper consists of SIX questions.

QUESTION	CONTENT	MARKS	TIME (minutes)
SECTION A (Short questions)			
1	Short Questions (ALL topics)	40	20
SECTION B (Long questions)			
2	The Consumer	40	40
3	Food and Nutrition	40	40
4	Clothing	20	20
5	Housing and Interior	20	20
6	Entrepreneurship	40	40
	TOTAL:	**200**	**180**

2. ALL the questions are COMPULSORY and must be answered in the ANSWER BOOK.

3. Number the answers correctly according to the numbering system used in this question paper.

4. Start EACH question on a NEW page.

5. You may use a calculator.

6. Write only in black or blue ink.

7. Pay attention to spelling and sentence construction.

8. Write neatly and legibly.

SECTION A: SHORT QUESTIONS

QUESTION 1

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.20) in the ANSWER BOOK, e.g. 1.1.21 D.

1.1.1 Commercial banks borrow money from the Reserve Bank at the following rate:

A Inflation rate
B Repo rate
C Prime interest rate
D Tax rate (1)

1.1.2 Mary received an e-mail asking her to change her bank password online, which is an example of a/an … scam.

A identity
B work-from-home
C phishing
D lottery (1)

1.1.3 The least sustainable sources that provide energy are …

A gas and coal.
B gas and solar power.
C solar power and wind power.
D wind power and coal. (1)

1.1.4 The financial responsibility of community members regarding their municipality is to pay …

A mortgage bonds and insurances.
B insurances and taxes.
C rates and taxes.
D mortgage bonds and rates. (1)

1.1.5 Sam could not stop paying his gym membership fees for 12 months because he signed a contract which is a/an …

A legal agreement between two parties.
B warranty to continue paying.
C official promise for payment.
D payment plan with credit card. (1)

1.1.6 ... will enhance the absorption of iron.

A Olive oil
B Almond milk
C Green tea
D Strawberries (1)

1.1.7 Learners could become infected with gastro-enteritis after …

A washing hands under running water.
B playing with other learners.
C sharing dirty eating utensils.
D eating well-cooked food. (1)

1.1.8 Eating pies and cakes could lead to the development of coronary heart disease because they are high in …

A trans fatty acids.
B polyunsaturated fats.
C amino acids.
D monounsaturated fats. (1)

1.1.9 The substance intentionally added to foods to prevent rancidity:

A MSG (Monosodium glutamate)
B Tartrazine
C Vitamin E
D Lecithin (1)

1.1.10 Choose the snack that will be BEST to manage hypertension:

A Dried sausage ('Droëwors')
B Yoghurt
C Cheese crackers
D Potato crisps (1)

1.1.11 Inflation is a/an… factor influencing fashion change.

A political
B technological
C economical
D social (1)

1.1.12 The stage where a clothing item is NO longer available in most shops:

A Peak
B Obsolete
C Introduction
D Decline (1)

1.1.13 A clothing item becomes … once it is accepted by a large group of people.

A fashion
B style
C retrospective
D dynamic (1)

1.1.14 A/An … includes all conditions when purchasing a property.

A eviction clause
B title deed
C deed of sale
D buyer agreement (1)

1.1.15 After an appliance has been bought and delivered, the seller must …

A honour the guarantee.
B inspect the appliance.
C provide consumer information.
D provide training on using the appliance. (1)

1.1.16 For a business to make a profit, it must add … to the total cost.

A labour
B a mark-up
C interest
D equipment (1)

1.1.17 The … is NOT part of the marketing plan.

A point of sale
B planning for production
C pricing strategy
D advertising of the product (1)

1.1.18 Product specifications must include …

A the cost of raw materials.
B quality-control points.
C the size of the products.
D marketing strategies. (1)

1.1.19 … shows how money moves in a business over a period of time.

A Start-up capital
B A budget
C Profit margin
D Cash flow (1)

1.1.20 … may hinder efficient production.

A Sufficient workspace
B Clear product specification
C Unskilled workers
D Regular stock control (1)

1.2 Choose the correct word(s) from those given in brackets. Write only the word(s) next to the question numbers (1.2.1 to 1.2.3) in the ANSWER BOOK.

1.2.1 The (interest rate/inflation rate/repo rate) is the rate charged by the bank when lending money to consumers.

1.2.2 (Capital gains tax/Excise duty/Estate duty) is tax paid on fast moving consumables.

1.2.3 A (stokvel/scam/pyramid scheme) compensates its members for recruiting new members. (3 x 1) (3)

1.3 Select FOUR reasons from the list below why this outfit is suitable for the professional workplace. Write only the letters (A–H) next to the question number (1.3) in the ANSWER BOOK.



This black outfit consists of the following:

- Blazer
- T-shirt
- Belt
- Formal pants
- Formal shoes

[Source: Suite expert.com]

A The outfit is too tight.
B It creates a casual look.
C The blazer and the pants can be worn with a shirt and tie.
D The outfit will make the wearer look broader.
E The blazer can be worn with pants/shoes in different colours.
F It can only be worn in winter.
G The outfit appears professional.
H The blazer is a fashion fad. (4)

1.4 Give ONE housing term for each of the following descriptions. Write only the term next to the question numbers (1.4.1 to 1.4.3) in the ANSWER BOOK.

1.4.1 Responsible for the management of a sectional-title complex

1.4.2 A monthly repayment made to the bank, borrowed for purchasing land/property

1.4.3 Money refunded to the tenant after he/she moved out of a property

(3 x 1) (3)

1.5 Match the food source in COLUMN B with the description in COLUMN A. Write only the letter (A–G) next to the question numbers (1.5.1 to 1.5.5) in the ANSWER BOOK, e.g. 1.5.6 J.

COLUMN A DESCRIPTIONS		COLUMN B FOOD SOURCE	
1.5.1	Animal food source rich in unsaturated fats	A	apples
1.5.2	Monounsaturated fats that decrease LDL (low-density lipoproteins)	B	soft drinks
1.5.3	Plant food that is low in fat and a source of iron	C	fried chicken
1.5.4	Leads to an increase in LDL (low-density lipoproteins)	D	pilchards
1.5.5	Good source of fibre which lowers cholesterol	E	olive oil
		F	low fat milk
		G	legumes

(5 x 1) (5)

1.6 Select FIVE factors from the list below that will contribute to the financial sustainable profitability of a business. Write only the letters (A–J) next to the question number (1.6) in the ANSWER BOOK.

A The business has customers every day.
B They are located in a very private area.
C Three loans were taken out to start the business.
D Products can be custom-made to the requirements of customers.
E There is a waiting period of six months for products to be manufactured.
F It has a section that deals with customer complaints.
G It gives credit to anyone buying.
H They have an account at the local supplier of their materials.
I The business is closed on Sundays and public holidays.
J The business has many followers on social media. (5)

TOTAL SECTION A: 40

SECTION B: LONG QUESTIONS

QUESTION 2: THE CONSUMER

2.1 Name ONE source of income for municipalities. (1)

2.2 State the main role of SARS (South African Revenue Services). (1)

2.3 Name TWO types of interest that are charged on debt. (2)

2.4 State the advantage of paying provisional tax for certain tax payers. (1)

2.5 List THREE characteristics of a multi/tiered-level marketing scheme (MLM). (3)

2.6 State FOUR ways of saving water when gardening. (4)

2.7 Discuss ways of saving electricity and time when using an electric stove and oven during the cooking of food. (5)

2.8 Explain the responsibilities of community members regarding the use of municipal services. (3)

2.9 Explain how municipalities should use their funds. (4)

2.10 Describe how changes in interest rates affect consumer spending when the interest rate:

2.10.1 Increases (4)

2.10.2 Decreases (4)

2.11 Analyse the impact of the irresponsible use of electricity on both the environment and the economy. (8)
[40]

QUESTION 3: FOOD AND NUTRITION

3.1 Explain the following terms:

3.1.1 Arteriosclerosis (3)

3.1.2 High blood pressure (hypertension) (2)

3.2 State FOUR dietary guidelines to prevent and manage high blood pressure (hypertension). (4)

3.3 Give THREE reasons why genetically modified foods can feed a lot of consumers. (3)

3.4 List FOUR disadvantages of growing food organically. (4)

3.5 State TWO ways in which food-borne diseases can be transmitted between people. (2)

3.6 Food labels contain very important information for consumers.

Identify and explain the information on a food label that could assist consumers with the prevention and management of food-related health conditions. (3 x 2) (6)

3.7 Read the extract below and answer the question that follows.

KZN REMAINS ON HIGH ALERT AS WEATHER WORSENS

The torrential downpours have left a trail of destruction, causing widespread flooding, uprooted trees, and affecting multiple communities.

[Adapted from *The Witness*, 14 March 2025]

Predict the impact that the floods could have had on food security in the affected areas. (4)

3.8 Study the meal plan below and answer the questions that follow.

BREAKFAST	SNACKS	LUNCH
Whole-wheat cereal with full-cream milk 2 fried eggs Fried tomato slice 1 slice toasted whole-wheat bread with butter	Biltong Salted peanuts Water	Pap/Rice Boerewors/Sausage Fruit salad Soda drink

3.8.1 Discuss the benefits of the breakfast above for a person with anaemia. (4)

3.8.2 Analyse the suitability of the meal plan for a person with high blood cholesterol. (8)

[40]

QUESTION 4: CLOTHING

4.1 Give the term that describes the direction in which fashion is going. (1)

4.2 Define the following terms:

4.2.1 Brand piracy (2)

4.2.2 Fashion fad (2)

4.3 Read the statement below and answer the question that follows.

On the first day after the school holidays, four different teachers wore the same dress.

Explain why this dress can be regarded as contemporary fashion. (3)

4.4 Discuss the impact of the manufacturing of sustainable textiles on the natural environment. (4)

4.5 Study the outfit for the workplace below and answer the questions that follow.



The outfit consists of:

- White long-sleeve blouse
- Beige slim-fitting flared long pants
- A beige short jacket with long sleeves, round neck, buttons and pockets
- Beige high-heel shoes
- Beige handbag

[Source: Pinterest]

4.5.1 Explain why the blouse and the pants of the outfit can be regarded as classic styles. (3)

4.5.2 Analyse the optical illusions created by the outfit. (5)
[20]

QUESTION 5: HOUSING AND INTERIOR

5.1 Name TWO payment methods used when purchasing household appliances. (2)

5.2 List FOUR costs covered by the levy in a sectional-title complex. (4)

5.3 State FOUR financial disadvantages of renting for a tenant. (4)

5.4 Read the statement below and answer the question that follows.

> The floods in June displaced about 4 724 households, with 2 145 homes partially damaged and 3 000+ damaged or destroyed informal dwellings in South Africa.
>
> [Source: www.sanews.gov.za

Discuss the financial implications for homeowners whose homes were affected by the floods. (4)

5.5 Study the pictures below and answer the questions that follow.

STOVE A 	• Stove with two solid plates and an oven • Stainless steel exterior finish [Source: www.Sixty60.co.za]
STOVE B 	• Stove with two spiral plates • Black exterior finish [Source:www.Sixty60.co.za]

5.5.1 Compare the plates of STOVE A and STOVE B in terms of functionality. (3)

5.5.2 Describe why STOVE A is suitable for a person who stays in a backroom/granny flat and enjoys cooking a variety of meals. (3)

[20]

QUESTION 6: ENTREPRENEURSHIP

6.1 Name TWO ways in which maintenance of equipment can take place in a business. (2)

6.2 State TWO electronical ways in which an entrepreneur can advertise his/her products in the community. (2)

6.3 Give TWO reasons why the correct storage of products is important. (2)

6.4 Differentiate between *start-up costs* and *production costs*. (2)

6.5 Explain why it is important for an entrepreneur to consider the following when starting a new business:

6.5.1 Availability of human skills (2)

6.5.2 Availability of workspace (2)

6.6 Read the case study below and answer the questions that follow.

SEW HOOKED

Sew Hooked started as a mother-and-daughter team in 2015. They wanted to add a modern twist to traditional crocheting by crocheting hats and home accessories in a large range of different colours.

They use locally produced recycled yarn to make their products. All products are produced in their factory in Durban. The products are sold throughout the country by mail order, website, social media pages, a craft stall at a flea market and in the Waterfront in Cape Town, which is a major tourist destination.

They store all their yarns, hooks and accessories in labelled transparent containers on built-in shelves.

[Adapted from Sew Hooked.co.za]

6.6.1 Identify the target market at the Waterfront. (1)

6.6.2 Quote from the case study a statement that indicates that they are sustainable producers. (1)

6.6.3 List the information that should appear on the label of the crocheted products. (4)

6.6.4 Explain the importance of a tidy workplace for the business to be efficient. (2)

6.6.5 Give reasons why the products of Sew Hooked may be appealing to consumers. (5)

6.6.6 Read the information below and answer the question that follows.

The production cost of one hat is R195,00. They add 40% mark-up.

Calculate the selling price of ONE hat. Show ALL calculations. (3)

6.6.7 Discuss the possible disadvantages of using recycled raw materials in the production of their products. (4)

6.7 Read the statement below and answer the question that follows.

The South African government wanted to increase the value-added tax (VAT) rate by 0,5%. It would have presented challenges for small-scale South African businesses. [Adapted from bizcash, March 2025]

Discuss the effect that a possible increase in VAT could have on the sustainable profitability of small-scale businesses. (8)
[40]

TOTAL SECTION B: 160
GRAND TOTAL: 200

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